



# MONDAY LINE

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## USAPEEC to co-sponsor Gulfood cooking demos

USAPEEC is again joining the American Egg Board, the U.S. Dairy Export Council and the U.S. Meat Export Federation to showcase U.S. poultry, red meat and cheese at the upcoming Gulfood show in Dubai.

The organizations will sponsor cooking demonstrations from 11 a.m. through 5:30 p.m. at the "Taste of the USA" exhibit during the show, which is set for Feb. 26-March 2 at the Dubai World Trade Center.

USAPEEC's culinary demonstrations are funded in part by Indiana Soybean Alliance, with chicken donated by Tyson Foods and Perdue Foods, turkey from Norbest, and egg products from Deb-El Foods and RW Sauder.

For the demonstrations, USAPEEC, AEB, and USMEF have tapped four well-known chefs in the Dubai culinary world – James Griffith, vice president of culinary for Emirates Flight Catering; Dwayne Krisko, executive chef at Dubai Deira Creek City Centre; Uwe Micheel, director of kitchens at the Radisson Blu Hotel Dubai Deira Creek; and Majed Al Sabagh, corporate chef at Sharjah Ladies Club.

USDEC is bringing back American cheese consultant Mark Todd, who is known as "The Cheese Dude."

The "Taste of the USA" culinary demonstrations will take place in Za'abeel Pavilion, Stand ZP-A98, across from Salon Culinaire.

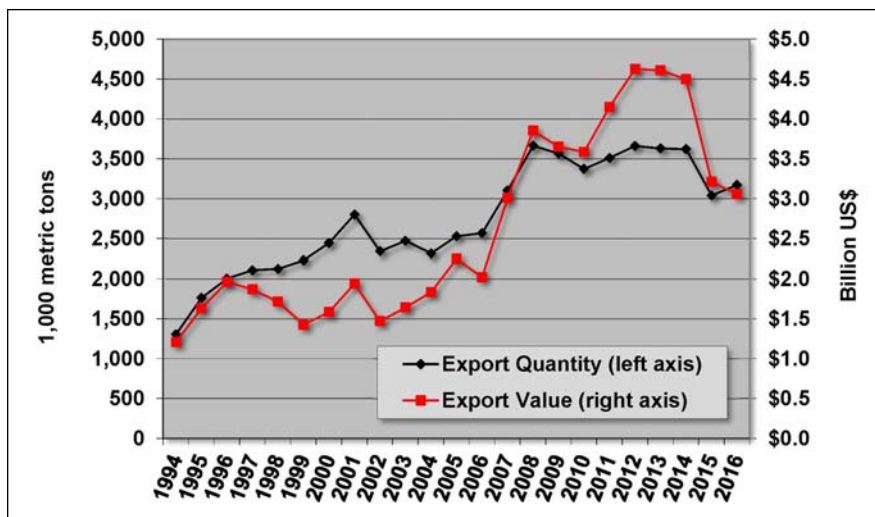


Fig. 1 – Annual U.S. broiler exports (including paws) since 1994. Source: USDA/FAS GATS database

## Strong December boosts U.S. exports in 2016 Poultry climbs 5% for year; eggs in recovery

Continuing their rebound from the trade impacts of avian influenza, U.S. poultry exports for January through December last year increased by 4.6 percent over 2015 to 3,604,583 metric, according to trade data released last week by the Foreign Agricultural Service.

Yearly export value, meanwhile, failed to keep pace, falling by 4.1 percent to \$3.875 billion.

Combined exports of U.S. poultry and eggs for the year decreased by 5.8 percent from 2015 to \$4.078 billion.

Total exports of eggs and egg products in 2016 (calculated in shell-egg equivalent) dropped by 11.8 percent to 207 million dozen, while value plummeted by 29 percent to \$202.9 million.

**Broilers** – December monthly broiler exports (not counting paws) rose by 27.8 percent to 277,998 tons, with value up by 23.4 percent to \$244.9 million over the same month in 2015. Even with significant drops in volume

to several key markets like Mexico, the Philippines, Taiwan and the Republic of Congo, gains in shipments to South Africa, Iraq, Cuba, Kazakhstan, Colombia, Hong Kong, Haiti and Korea helped to keep the boost the total.

For the year, broiler exports (no paws) grew by 5.2 percent over 2015 to 3,015,582 tons, while value for the year dipped by 4.9 percent to \$2.853 billion, led by gains to Cuba, South Africa, Colombia, Chile and others.

Among key markets, shipments to Mexico fell by 4.6 percent to 637,467 tons, while exports to Canada decreased by 10.2 percent to 162,774 tons. Exports to Cuba reached 159,386 tons, up 50.5 percent, while shipments to Hong Kong were 151,782 tons, up 14.5 percent.

January-December exports to other important markets were Taiwan, 151,111 tons, down 13.4 percent; Iraq (including transshipments via Turkey)

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128,220 tons, up 20.2 percent; Guatemala, 119,191 tons, up 14.4 percent; Angola, 113,682 tons, down 19.2 percent; Philippines, 91,147 tons, up 27.1 percent. Kazakhstan, 83,041 tons, up 26.9 percent.

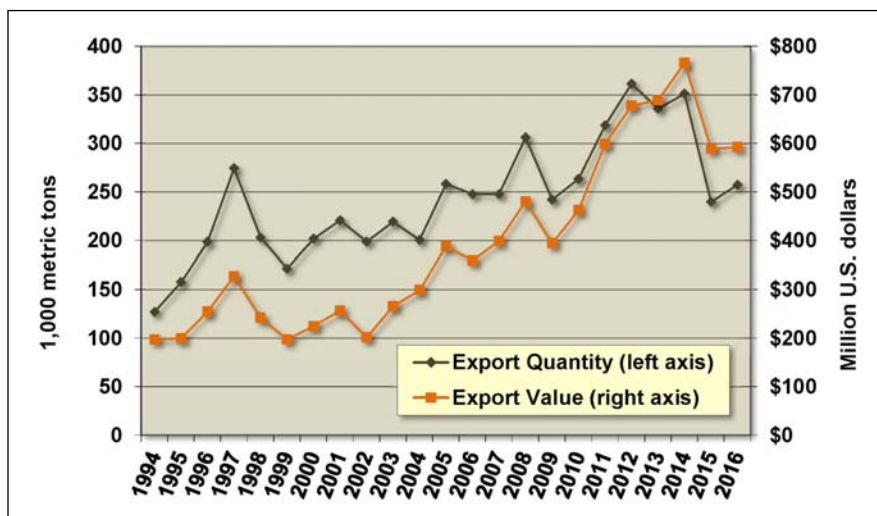


Figure 2 – Annual U.S. turkey exports since 1994. Source: USDA/FAS GATS database.

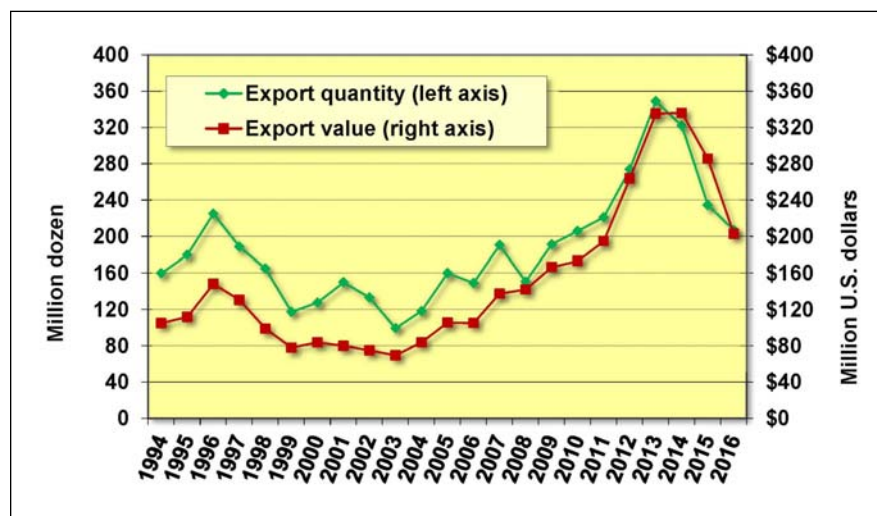


Fig. 3 – Annual U.S. exports of table eggs and egg products (in shell egg equivalent) since 1994. Source: USDA/FAS GATS database.

December paw exports jumped by 53.3 percent to 14,259 tons, as value climbed by 84.8 percent to \$20.2 million. For the year, paw shipments were off by 8.6 percent with a decline in value of 4.5 percent to \$205.5 million.

**Turkey** – December exports grew by 13.7 percent to 22,513 tons valued at \$51.8 million, down 1.3 percent, thanks largely to increased shipments to Mexico. Exports to Panama, Hong Kong, Congo (Brazzaville), Benin, Bahamas,

El Salvador, Canada, and South Korea also increased significantly.

Turkey exports for the year rose by 7.3 percent to 257,464 tons, while value inched up by 0.7 percent to \$593.1 million.

Of total turkey exports, the top five markets of Mexico,

Hong Kong, Japan, the Dominican Republic and Canada accounted for 77.4 percent, with Mexico alone accounting for 59.2 percent.

Specifically, exports to Mexico were 152,404 tons, down 0.5 percent; Hong Kong, 24,226 tons, up 155.4 percent; Japan, 9,584 tons, up 34.7 percent; Dominican Republic, 7,625 tons, up 79.6 percent; and Canada, 5,439 tons, down 29.0 percent.

**Table Eggs** – December table egg exports rose significantly, up 40.4 percent to 11.6 million dozen, even though value slipped by 2.7 percent to \$11.8 million. While exports to Canada decreased considerably, exports to Jamaica, Hong Kong, Mexico, and the U.A.E. increased significantly.

For the year, however, table egg exports dropped 11.5 percent to 123.3 million dozen, and value fell by 35.5 percent to \$123.7 million.

The top five markets of Hong Kong, Canada, Jamaica, Mexico and the U.A.E. accounted for 82.7 percent of the total export volume.

**Egg Products** – December export value dipped by 34.5 percent to \$8.7 million, even though sales to top market Japan rose by 17.9 percent to \$3.0 million and shipments to Mexico increased from \$0.1 million to \$1.8 million.

For the year, exports of egg products fell by 15.6 percent to \$79.2 million. Export value to Japan dipped by 0.3 percent to \$33.2 million, while exports to Canada decreased by 28.2 percent to

\$13.1 million. While exports to Mexico and the European Union decreased by 38.6 and 9.5 percent to \$11.1 million and \$7.4 million, respectively, exports to Hong Kong declined by 0.8 percent to \$1.7 million. Export sales to these top five markets totaled \$66.5 million, accounting for 83.9 percent of U.S. total export sales worldwide. – **Report by Dr. Renan Zhuang, Director of Economic Analysis**